



Corporate Sponsorship Opportunities

Cloth Wine Bag Sponsorship: Festival attendees can “go green” with a cloth bag to carry their treasures! Put your organization name and logo on every environmentally friendly bag so it gets “carried away” with the wine and the memories! **Investment \$5,000***

Pre-view Party & Wine & Beer Tent: Your organization will be naming sponsor for the Parrot head's Bash sponsor and Wine & Beer Tent and will be able to place promotional items and signage throughout each the tent. **Investment \$5,000***

Parrot head Bash Pre-view Party: Let your organization get the party started by being the “Presenting” sponsor of Parrot head's Bash preview party. Your company will be included on all print materials and signage for the event. Plus your company can include any promotional materials and banners/signage to be placed in the Pre-view party tent. **Investment \$3,000***

Wine Glass Holder: Everyone loves wine glass holders to wear around their necks to make wine tasting easier and hands free while taking wine tasting notes or shopping at our vendor booths. Your organization company logo can be printed on each lanyard. This custom wine holders will distributed to each festival attendee at the door. **Investment \$3,000***

Wine & Beer Tent: Your organization will be naming sponsor for Wine & Beer Tent and will be able to place promotional items and signage throughout the tent. **Investment \$3,000***

Designated Driver Lounge: Your organization be known as the company that cares about safety first! Your organization will be naming sponsor for the Designated Driver Lounge sponsor where non-alcoholic refreshments and food will be provided for those individuals that elected to be the official designated driver. Your organization will be able to place promotional items and signage throughout each the tent. **Investment \$2,000***

Wine Pick Up Center: Your organization will be naming sponsor for the Wine Pick Up Center will be able to have their vendor booth next to the wine pick up plus company logo on the Wine Pick Up signage. **Investment \$2,000***

Welcome Tent: Your organization will be the first company that the attendees will visit when they enter the festival and receive their wine glass, wine tote bag and Taster's Guide. Your organization will be able to place their vendor booth and promotional items in the Welcome Tent. **Investment \$2,000***

Wristband: All attendees must be fitted with a wristband when entering the festival. Even designated drivers will have a special colored band to distinguish them from other festival goers. Your organization name and logo can be imprinted on each one! **Investment: \$1,000***

❖ **By participating in one of these custom Corporate Sponsorship includes the following added value components based on your Investment*.**

\$5,000 level sponsorship includes:

- 10x10 or 10x20 vendor booth
- Your logo will be included in all promotional print and media promotions for the 2015 AGC Wine Festival
- Mention in Media Interviews and Press Releases
- 4 Custom Social Media Posts on the AGC facebook fan page and Twitter feed
- 3 Advertisements or article to promote your services in the AGC Wine Festival E-newsletter prior to the event
- 300x250 Website Banner with link on the AGCWineFestival.com homepage
- 20 – 2 day Wine Tasting Admission tickets
- Full Page – 4 Color Advertisement in the Taster's Guide Booklet
- Please provide an promotional item or flyer to be for the wine swag bags

\$3,000 level sponsorship includes:

- 10x10 vendor booth
- Your logo will be included in all promotional print and media promotions for the 2015 AGC Wine Festival
- 2 Custom Social Media Posts on the AGC facebook fan page and Twitter feed
- 1 Advertisements or article to promote your services in the AGC Wine Festival E-newsletter prior to the event
- 300x250 Website Banner with link on the AGCWineFestival.com homepage
- 16 – 2 Day admission package
- 1/2 page color advertisement in the Taster's Guide Booklet
- Your company has an opportunity to provide a promotional item or flyer to be stuffed for the wine swag bags

\$2,000 level sponsorship includes:

- 10x10 Vendor Booth
- Your logo will be included in all promotional print and media promotions for the 2015 AGC Wine Festival
- 12 – 2 day wine tasting admission package
- 1/2 page black and white advertisement in the Taster's Guide

\$1,000 level sponsorship includes:

- 10 x 10 booth vendor
- Your company logo will be located on the AGC Wine Festival website with link to your website/social media site or landing page
- 8 - 2 day wine tasting admission tickets
- 1/4 page black and white advertisement in the Taster's Guide